



American Association of Healthcare
Administrative Management

*The Premier Organization for
Revenue Cycle Professionals*

Pennsylvania Keystone Chapter

SUMMER 2022

Keystone Kronicles



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<https://www.linkedin.com/company/aaham-pennsylvania-keystone-chapter/>



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PLATINUM PLUS



PLATINUM



Gold



Silver



President's Letter

Mary Beth McMenamin

On the national level we have a new board consisting of: John Currier Chairman of the Board, Lori Sickelbaugh as President, Lisa Laudeman as 1st Vice President, Erin Miskelly as 2nd Vice President, Kate Clark as Treasurer, Steven Honeywell as Secretary, and Rich Lovich as Legal Counsel.

On the Keystone Chapter level, we have a new board consisting of: Carolyn Brown Chairman of the Board, Mary Beth McMenamin as President, Mary Wallace as Vice President, Laurie Steffy as Treasurer, Kim Raftery as Secretary, elected Board member Dale Brumbach.

We are off to a revitalizing year. On May 5th we had an in-person regional education meeting at the Wind Creek in Bethlehem Pa. Participating were the Philadelphia, Keystone, NJ, and Three Rivers chapters. We started the get together on May 4th with a golf outing at Olde Home Stead.... Such a great time! It was a little rainy- but our turn out was just over 40 people! Following the golf outing we joined for HH reception...small group of about 65+.

2021/2022 National Highlights:

- 900 CEU submissions processed
- 49 re-certifications processed
- 120 study manuals processed and sold
- 22 section retakes set up in-between exam cycles
- 412 webinar quizzes submitted by 62 people
- Continued monthly targeted certification email campaigns
- Researched, negotiated and designed the digital certification study guides
- Promoted and managed 17 webinars with over 1500 registrations
- Sent over 260 eblasts
- Posted over 1200 social media posts (Instagram, Mighty Networks, Facebook, LinkedIn)
- Membership:
 - Total 2022 members: 3116 (including 913 student members)
- Certification:
 - CRCE - 341*
 - CRCP - 474
 - CRIP - 83
 - CRCS - 2,990
 - CCT - 115

The regional meeting was all we could have wished for- Great venue, speakers, networking, and learning! Next week will be heading to the Hill to have an in-person Legislative Day. This should be a very exhilarating time, looking for new ways to get our messages to the Hill.

October 12-14 our National ANI in Baltimore is getting revved up with great educational opportunities, information will be sent out to the membership as we get closer to the date.

We have a lot to work towards as a chapter and on the national level to keep AAHAM strong and in the times. I am excited to be on the national certification committee. We are looking for creative ways to bring certification testing to a new level with technology in our newfound virtual world. A hot topic to keep an eye out for is CEUs and how they can be more achievable, especially for CRCS members.

I look forward to serving the Keystone AAHAM chapter as President. I am truly appreciative of the awesome membership we have! We are in this together!

Events

July Education Meeting

July 27, 2022 | 1:00 PM - 5:00 PM
AACA Museum

2022 Frank Gill Memorial Golf Outing

Sept 01, 2022 | 10:00 AM - 4:00 PM
Manada Golf Club

Joint Keystone AAHAM/ Central PA HFMA Meeting

Sept 15, 2022
Spooky Nook

2022 Annual National Institute

October 12-14, 2022
Hilton Baltimore Inner Harbor



Membership

Welcome New Members!

Local

Alyssa Conway	Grand View Surgery Center Harleysville
Florence Davis	WellSpan Health

National

Beverly Bohn	Cornerstone Adminisystems
Jennifer Bowers	Bucks Neurological Group
Lisa Boyd	Pennsylvania Psychiatric Institute
Michelle Joswick	Nemours Children's Health, Wilmington
Jackie Krah	The Wright Center For Community Health
Maria Santiago	Thomas Jefferson University Hospital
Kelly Schwartz	RBD ENT
Samantha Bobinski	University of Scranton
Spencer Owens	University of Scranton
Maria Quiles	University Of Phoenix
Saumya Vatsa	Penn State University

2022

National Membership — 187 Members

- 138 Renewals
- 20 New Memberships
- 4 New Student Members
- 16 Student Members
- 4 Lifetime Memberships
- 5 Retired National

Local Membership — 40 Members

- 27 Renewals
- 0 Retired
- 1 Lifetime
- 0 Student Members
- 12 New Memberships

Total 2022 Membership --- 227 Members

YTD Gain (Loss) 2021 vs. 2020

Local	9
National	3
Total	12

*As of May 31, 2022

Membership

Dale Brumbach, CRCP, CRCS

We are 5 months into this year and are membership numbers for Keystone Chapter keep climbing. In fact, we have tied our total membership of 227 in over 10 years. We will definitely surpass that number easily before the end of the year. Currently we are 3 National members over last year's total and our Local numbers are 9 more than last year. Way to go Keystone !!!!

Membership in AAHAM has a lot of benefits such as certification opportunities to advance your career, unlimited networking with other revenue cycle professionals, Scholarships, education and much more.

Please invite one of your colleagues to come out to one of our meetings and participate in the education programs that Keystone offers.

Local dues are still only 25.00 for the year. National Membership dues are normally \$209 for the year but if you join in July they are only \$160 for the rest of the year. If you join between August 1st and November 30th, the fee is \$250 for the rest of the current year and all of the following year.

Retired National members and retired local members are free. For any retired member who would like to keep your membership please let my know.

Next newsletter we will be spotlighting new members.

Happy Summer,

Dale Brumbach, CRCP, CRCS
Membership Chairman
1-800-720-7293 Direct Line 717-329-8695 Cell
Dale.Brumbach@penncredit.com

Carolyn Brown, BBA, CRCE-I

Congratulations to PA Keystone AAHAM

Members who recently earned their certifications and recertifications! We are very proud of you for taking this step and wish you much future success!!!

Deanna
Leventopoulos, CRIP

Kristen Lehman,
CRCP

Yanet Cordero, CRCS

Brenda Geiger, CRCS

Heather Lamont,
CRCS

Genia Pierce, CRCS

Mary Royer, CRCS

Autumn Cool, CRCS

Jean Morris, CRCS

Jennifer Bowers,
CRCP

Tanya Turner, CRCP

Jacqueline Keiser,
CRCS

Holly Kroboth, CRCS

2022 Certification Exam Dates

July 25-29, 2022
July 2022 exams

August 22-26, 2022
August 2022 exams

September 19-23, 2022
September 2022 exams

October 17-21, 2022
October 2022 exams

November 14-18, 2022
November 2022 exams

December 12-16, 2022
December 2022 exams

Exam Applications are due to the National AAHAM Office 30 days prior to a testing period.

*As of May 31, 2022

2022 ANI is in Maryland: A Great Opportunity --and CEUs for our Certified Members!

The AAHAM Annual National Institute (ANI) will be held October 12-14, 2022, in Baltimore, MD. Don't miss out on the opportunity to travel to our neighboring state to get great AAHAM education and earn many CEUs in a single event. AAHAM CEUs are weighted (2 CEUs for 1-hour of AAHAM-Sponsored education, if applied to your AAHAM certification).

Registration and Hotel accommodations are now open:

<https://www.aaham.org/AnnualNationalInstitute.aspx>

Taking the Exam? What happens if you do not pass the entire Certification Exam?

Do Not worry; not everyone passes the full exam on their first attempt. Also, We Do Not Judge!

If you pass more than one section on your initial attempt, you have an opportunity to re-take the section(s) that you did not pass. Failed sections must be taken within twelve (12) months of the initial exam date.

PLEASE NOTE: you must register for the exam re-take section(s) on the AAHAM website. You will need to go through the same steps as with your initial exam in that you will need to be registered in the online testing system, and we will need to obtain a proctor for your exam.

2022 Certification Study Guides

The PA Keystone Chapter assists its members by having Certification Study Guides available to borrow. We currently have all levels of the 2022 study guides available (CRCE, CRCP, CRCS, CRIP and CCT). Please contact me if you are interested in borrowing any of these guides.

Digital Certification Study Guides

Digital Study Guides are available for purchase through National AAHAM; however, these are available for individual use only and cannot be shared.

Don't Fall Short on CEUs

National AAHAM and many local Chapters, like Keystone, are offering in-person meetings and webinars with educational opportunities to earn CEUs. Please look for meeting notices via email or on AAHAM websites.

If you find yourself in a hardship situation, and you simply cannot earn enough CEUs prior to your certification expiration date, National AAHAM offers a once in a lifetime CEU Waiver. To find out more about this process, please contact me or you can contact National AAHAM directly.

Please contact me if you have any questions or need assistance with the certification process.

Wishing you the best,

Carolyn Brown, BBA, CRCE-I
 Pennsylvania Keystone AAHAM Certification
 Chairperson
 717-901-4238 (Direct Line)
 717-926-3570 (Cell)
 Email: cbrown@oip.com

AAHAM PRESENTS FREE, ALL NEW, STUDY WEBINAR SERIES for AAHAM CERTIFICATIONS

Whether you are planning on taking any of the AAHAM Certification examinations, preparing for the future, or need the education to enhance your job performance, you will benefit from participating in this webinar program. Statistically, those who've participated in these webinars have a higher pass rate than those who did not.

The CRCE, CRCP and CRCS webinars will be multiple sessions covering a section or two of the exams.

The CCT webinar will be a single-session webinar covering the entire exam.

The CRIP webinars are in the process of being scheduled IF POSSIBLE. Stay tuned for additional information on them.

These 90-minute study sessions require a computer with high-speed internet, or a telephone line. The webinar includes a 60-minute presentation, a 30-minute Q&A period, and handouts provided via email.

Please note that you will receive your confirmation and handouts via email the FRIDAY BEFORE EACH WEBINAR.

The registration is for one line and one computer. The webinar format permits an unlimited amount of people to listen in from one connection.

Correspondence and handouts will only be sent to the registrant.

Please note, all webinar times will be 12:00 PM - 1:30 PM Eastern Daylight Time

Registrations must be received the WEEK before each session

Earn 3 AAHAM CEUs for EACH study session attended

The full webinar schedule can be found online and the downloadable registration forms.

To Register Online, click this link:

<https://connect.gomembers.com/f/index.php?>

Information can be found on the AAHAM homepage at www.aaham.org.

*****I STRONGLY SUGGEST THAT ALL CERTIFIED NATIONAL MEMBERS REGISTER AND PARTICIPATE IN AS MANY FREE CERTIFICATION WEBINARS AS YOU CAN, ESPECIALLY IF YOU HAVE A DIFFICULTY ATTENDING CHAPTER EDUCATION MEETINGS.**

PLEASE, DO NOT LOSE YOUR CERTIFICATION BECAUSE YOU FALL SHORT ON CEUs!!!

May Meeting Recap

[VIEW PICTURES](#)

The Joint Education Meeting and Sponsor Fair was held on May 4th-5th at Wind Creek Bethlehem. We had 90 attendees from the Keystone, Philadelphia, Three Rivers, and New Jersey chapters. Everyone was excited to finally be together again in person for the first time since 2019! The two-day event began with a fun day of golf for many and an evening networking event at the hotel.

Our National First Vice President, Lisa Laudeman, CRCE, kicked off the meeting with an update on Government Relations, Certification and Membership from a national perspective. Following the national update, Steven Honeywell, CRCE, Philadelphia Chapter President, and Karin Murchison, CRCE, NJ Chair of the Board, presented a HAP update provided by Jolene Cala. Our Keynote speaker, Mario Browne, Associate Dean for Equity, Engagement, and Justice at the University of Pittsburgh rounded out the morning, with an engaging presentation on the topic of Cultural Competency and Unconscious Bias.



May Meeting Recap

[VIEW PICTURES](#)

After lunch, our Revenue Cycle Leaders from across the region facilitated a panel discussion on current hot topics, moderated by Mary Beth McMenamin, CRCE, Keystone Chapter President. The panel participants were Steven Honeywell, CRCE, Assoc VP Patient Acct., Penn Medicine, Kim Roberts, MBA, RHIA, CRCS, VP Revenue Cycle, Jefferson Health, Jeff Hinkle, MBA, CRCE, VP Patient Financial Services, LVHN, Karin Murchison, CRCE, Manager Financial Services, Temple, and Amy Repman, Director of Access and Revenue Applications in IT, WellSpan. Following the panel discussion, Amy Repman wrapped up the day speaking on Using Dashboards to Drive Performance Changes.

We would like to thank all the Corporate Partners who participated in the Sponsor Fair providing information, resources, and fun giveaways! The meeting was a wonderful success, and a great time was had by all!



[APPLY HERE](#)

Every Fiscal Year, Keystone AAHAM awards a deserving recipient with a \$500.00 scholarship for their outstanding work in a healthcare related field of study. The application questions can be [completed here](#) and all supporting documents can be email to kraftery@hrsil.com by June 30, 2022. Below please find important information regarding the application and the requirements:

The Keystone Patient Accounts Management Association Scholarship Program is offered to its members and their children for the purpose of helping them further their education in healthcare or healthcare related fields. The classification of awards are as follows:

Member scholarship award - must have been a member (paid) of Keystone for at least one year and be a current (paid) member as of June 30th of the application year.

Child of a member scholarship award - Must be a child of a current (paid) Keystone member who has been a member (paid) for at least one year as of June 30th of the application year.

Application requirements and procedure:

- The applicant must have achieved a grade “C” or better and must have taken the course within the last school year.
- A completed application, receipt for paid tuition, and grade report must be submitted to the Keystone Chapter Secretary at kraftery@hrsil.com no later than June 30th to be accepted for consideration.

The Keystone Board Secretary will present applications for review to the complete Board of Directors. Those applications that meet the specified requirements and are approved by the KPAMA Board, will be presented at the December meeting.

Additional Information:

1. Preference will be given to applicants enrolled in studies leading to a certificate or degree in health care or an associated field.
2. Selection will also be based on a review of the application and supporting documents.
3. No preference should be accorded an applicant by reason of the applicant employment position, job title or length of employment.
4. In the event that there are too many applicants, the Keystone Board of Directors will award the scholarship(s) based on membership tenure, chapter contributions, course relevance, and other information provided.