

AHAAM

American Association of Healthcare
Administrative Management

*The Premier Organization for
Revenue Cycle Professionals*

Pennsylvania Keystone Chapter

FALL 2022

Keystone Kronicles



administrator@keystoneaaham.org



<https://www.linkedin.com/company/aaham-pennsylvania-keystone-chapter/>



keystoneaaham.org

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Corporate Partners

PLATINUM PLUS



PLATINUM



Gold



Silver



4 Corporate Partners

PLATINUM PLUS

\$1,500.00

SILVER PLUS:

One feature article in a Chapter Newsletter

A 5-minute pre-luncheon presentation at a Keystone Program

Networking Table- Display marketing material at all educational sessions

3 Free Meeting Certificates

PLATINUM

\$1,000.00

SILVER PLUS:

One article in a Chapter Newsletter

Networking Table- Display marketing material at 3 educational sessions

2 Free Meeting Certificates

Gold

\$750.00

SILVER PLUS:

1 Free Meeting Certificate

Listed in "The Journal" as a Corporate Partner with link to your web page

Silver

\$500.00

* Listed on website with link to your web page

* Recognized at all Keystone programs and events

* Listed in Newsletter

* Recognized at Christmas Meeting with a gift

President's Letter

Mary Beth McMenamin

June was a good month with a fun night out at the Harrisburg Senators on June 9th followed by a webinar "Front End Technology and Metrics Provider Panel. In July we had a great meeting at the AACA Museum hosting 50 members. The speakers were fantastic. We had Tracey Shetter, Ginger Bosworth, Jolene Calla, and Christine Stottlemeyer as a moderator for our Revenue Cycle Roundtable.

Sept 1st was our Annual Fran Gill Memorial golf outing with 45 golfers! Yeah Toney!! What a huge success, thank you Toney Fedullo for your time and commitment!

This week on September 15th we had a joint meeting with Pa Central HFMA at Spooky Nook. Our education team was very collaborative and helpful making for a great day!

Looking forward to the AAHAM ANI October 12, 13, and 14th in Baltimore Maryland. Keystone AAHAM gave 2 scholarships this year. One to Laurie Steffy and one Ellen Paliometros. Take a look at the exciting line up American Association of Healthcare Administrative Management > Annual National Institute (aaham.org) We are fortunate to have this meeting in person this year! I personally am looking forward to participating this year on a No Surprise Billing Panel!

Mark your calendars for our Holiday meeting at the Grantville Holiday Inn 12/15/22.

I wish everyone a very Happy Refreshing Autumn!

HOLIDAY MEETING AND SILENT AUCTION








THURSDAY
DEC 15TH

8:00 AM
-
3:30 PM

**HOLIDAY INN-
HARRISBURG/HERSHEY**

**604 STATION RD.
GRANTVILLE, PA
17028**

**AGENDA
INCLUDES**

WORKERS' COMPENSATION
DENIALS, APPEALS, AND AUTH MANAGEMENT
PROVIDER PANEL
NATIONAL UPDATE




Keynote Speaker: Reggie Hodges

Reggie's 8 year NFL career took him on a purposeful journey across the country, finally landing him in Cleveland Ohio. In addition to strong performances on the field that would earn him an NFL record, his efforts off the field were just as important. He served as a mentor and spiritual leader in the locker room. The goal was to assist fellow players in their efforts to develop their spiritual, emotional, and mental health skills along the way. Now, as a successful entrepreneur, the mission has not changed. "Love Well, Serve Well," in every area of life. Reggie uses his gift as a communicator, offering motivation, guidance, and inspiration to athletic teams, churches, and businesses in the principles of spiritual, character, and career development.

Reggie, his wife Arin, and three kids are on this mission together. The Hodges are committed to being an example of what a family can accomplish together. His role as husband and father drives him daily to learn and grow.



7 Education Update

The Keystone Education Committee is back in full swing and excited to share that we've had two in-person education meetings since our last Newsletter. In July, we hosted a half day education meeting and dinner networking event at the ACA Museum in Hershey. The meeting kicked off with Jolene Calla, Esq. from HAP providing state updates, followed by Tracey Shetter from WellSpan Health presenting on Revenue Cycle Centralization and Standardization. Ginger Bosworth from PNC joined us with an informative presentation on Personal Wealth and Investing at Different Stages of Life. To wrap up the day, Christine Stottlemeyer from WellSpan Health moderated a Revenue Round Table Discussion in which all providers from the audience participated. Following the meeting, everyone enjoyed networking with their colleagues and a delicious dinner in the beautiful Rotunda area of the museum.

In September, Keystone AAHAM joined together with the Central PA HFMA Chapter for a full day education meeting and networking cocktail hour at Spooky Nook in Manheim. We had a great turnout of over 75 attendees. The day was filled with excellent speakers. Caroline Znaniec from Protiviti spoke on the topic of Key Business Risks and Emerging Issues in Healthcare, followed by Scott Besler from Toyon Associates with an IPPS Update. We heard a Medicare Update from Diane Hess at Novitas and Payer Updates from AmeriHealth, Geisinger Health, and United Healthcare during our panel discussion. Catherin Zito, from Lighthouse Healthcare Advisors, presented on Understanding HCC Scores and Their Impact. We wrapped up the day with an outstanding CFO Panel with Alison Bernhardt, CPA from UPMC Central PA, James Stopper, CPA from Evangelical Community Hospital, and Edward Chabalowski, BA from Penn State Health St. Joseph and Lancaster. The panel answered questions on hot topics in healthcare as well as fielded many questions from the audience. After the meeting, everyone enjoyed cocktails and appetizers while networking with their colleagues.



26th Annual Keystone Chapter Silent Auction

**It's not too early to start thinking about the
upcoming Holiday Meeting!**

We are planning another spectacular Silent Auction in conjunction with our December 15th Holiday Meeting taking place at the Harrisburg/Hershey Holiday Inn. Thank you all for your past participation in the Auction—either through bidding or through donation. Please consider contributing a donation this year. It is the proceeds from this event that help keep our meeting fees remarkably low!

Please mark this event on your calendar!

**CALL, MAIL, EMAIL OR FAX WITH
YOUR ITEM TODAY!**

Kristy Pipher Richmond

Commercial Acceptance Company

2300 Gettysburg Road, Suite 102

Camp Hill, PA 17011

kprichmond@commercialacceptance.net

717.216.5028 - Direct line

866.678.6855, x 214 - Toll free

717.901.5565 - Fax

Name _____

Company _____

Item Name/Description _____

Estimated Value _____

_____ I will bring item to Auction on the day of the
December 15th meeting.

_____ I will make arrangements to deliver my dona-
tion to Kristy prior to the December 15th meeting.

Please be Part of this
MAJOR FUND RAISER
for your Chapter

*All items accepted!
Past items have included ...*

- Beer/Alcohol Basket
- Handbags
- Sporting Event Tickets
- Homemade Goodies
- Coolers
- Jewelry
- Crafts
- Sports Memorabilia
- Electronics
- Candles
- Lottery Tickets
- Artwork
- Quilts
- Spa Treatments
- Holiday Decorations
- Gift Cards

*We will be displaying pictures of the
auction items on Star Chapter prior to
the event. If you are bringing your item
directly to the meeting, please email
me a picture ASAP.*

Thank you!

Membership

Welcome New Members!

Local

Sam Herbert

Geisinger Health System

National

Breaden Burchfield

Pennsylvania State University

Brandi Lake

Lehigh Valley Hospital

Erin Greener

Jamie Blymire

Wellspan Health

Jennifer Ness

WellSpan Health

Rebecca Souders

Fulton County Medical Center

Local dues are still only 25.00 for the year. National Membership dues are normally \$209 for the year but if you join now between August 1st and November 30th, the fee is \$250 for the rest of the current year and all of the following year.

Retired National members and retired local members are free. For any retired member who would like to keep your membership please let me know.

2022

National Membership — 195 Members

- 140 Renewals
- 25 New Memberships
- 5 New Student Members
- 16 Student Members
- 4 Lifetime Memberships
- 5 Retired National

Local Membership — 40 Members

- 27 Renewals
- 0 Retired
- 1 Lifetime
- 0 Student Members
- 13 New Memberships

YTD Gain (Loss) 2021 vs.

Total 2022 Membership - 2020

-- 236 Members

Local	9
National	11
Total	20

2021

National Membership — 184 Members

- 118 Renewals
- 41 New Memberships
- 3 New Student Members
- 14 Student Members
- 4 Lifetime Memberships
- 4 Retired National

Local Membership — 31 Members

- 16 Renewals
- 0 Retired
- 0 Student Members
- 15 New Memberships

Total 2021 Membership -

-- 215 Members

Total 2020 Membership 206

Total 2019 Membership 227

Total 2018 Membership 196

Total 2017 Membership 171

Total 2016 Membership 171

Carolyn Brown, BBA, CRCE-I

Congratulations to PA Keystone AAHAM

Members who recently earned their certifications and recertifications! We are very proud of you for taking this step and wish you much future success!!!

Kathleen Bair, CRCS

Monica Lewis, CRCS

Erin Bounts, CRCS

Wanda Moser, CRCS

Jamie Blymire, CRCS

Kim Peters, CRCS

Laura Bolich, CRCS

Pamela Pond, CRCS

**Carrie Friedline,
CRCS**

**Tammy
Raffensberger, CRCS**

Sandra Garner, CRCS

**Brenda Valentine,
CRCS**

Stacey Harris, CRCS

**Jessica Warner,
CRCS**

**Michelle Joswick,
CRCS**

2022 Certification Exam Dates

October 17-21, 2022
October 2022 exams

November 14-18, 2022
November 2022 exams

December 12-16, 2022
December 2022 exams

Exam Applications are due to the National AAHAM Office 30 days prior to a testing period.

Certification Training Webinars

A reminder to anyone who registered for the Certified Revenue Integrity Professional (CRIP) Webinar this summer. This webinar has been rescheduled, and will take place October 26, 2022, from 1:00 to 3:00pm EDT. If you registered for the August session, you do not need to register again.

If you missed any of the other sessions held this summer (CRCE, CRCP, CRCS), these are available on-demand, along with quizzes to reinforce your knowledge. These are available on the [AAHAM Info Hub](#).

If you are studying for your exam, please use these valuable resources to assist you in your preparation. The National Certification Committee has done an excellent job putting together this series FOR YOU!

- The CRCS and CCT webinars are publicly available for anyone to view.
- The CRCE, CRCP and CRIP webinars are only available to current National members. Please note that members will need to be logged in to access the CRCE, CRCP and CRIP webinars.

Whether you are planning on taking any of the AAHAM Certification examinations, preparing for the future, or need the education to enhance your job performance, you will benefit from participating in this webinar program. Statistically, those who have participated in our webinars have a higher exam pass rate than those who did not.

You can earn 3 AAHAM CEUs for each webinar that you view. To receive credit for the CEUs, you will need to take a brief online quiz and answer 5 multiple-choice questions related to the webinar that you watched.

CEU Status

It is ALWAYS a good time to check your CEU status to make sure you are on track, and do not fall short on CEUs as you approach the end of your certification period. [Click here](#) to see how many CEUs are posted for you. If you note any discrepancies, please reach out to me to make sure you get credit for sessions attended.

If you find yourself in a hardship situation, and you simply cannot earn enough CEUs prior to your certification expiration date, National AAHAM offers a once in a lifetime CEU Waiver. To find out more about this process, please contact me or you can contact National AAHAM directly.

If you have any questions or need assistance with the certification process, Please contact cbrown@oip.com or certification@aaham.org.

Wishing you the best,

Carolyn Brown, BBA, CRCE-I
 Pennsylvania Keystone AAHAM Certification
 Chairperson
 717-901-4238 (Direct Line)
 717-926-3570 (Cell)
 Email: cbrown@oip.com

2022 PAM Week

National Patient Account Management Day will be part of a week-long celebration, October 17-21, by hospitals, physician offices, and others involved with patient account management to recognize and honor the individuals engaged in healthcare administrative management.

The theme for the 2022 PAM Week is "Empowering Opportunity"!



By supporting PAM week, you show your healthcare administrative management team that you appreciate their hard work. A recognition program implemented during this special week is an excellent way to increase hospital and office morale and expand knowledge of our profession.

Please share with everyone how you and your facility are celebrating the week on AAHAM's Facebook and Instagram pages and on our social network!

We hope you have a truly rewarding and successful Patient Account Management Day and week!

#PAMWeek2022

2023 Membership Dues Renewal

Make sure to keep an eye out for your blue envelope!

The 2023 Membership dues renewal invoices will be mailed soon.

We are mindful of the times we are in and understand you may be struggling and wondering how to pay for your dues. We offer [payment plans](#) to help ease the dues burden.

If you have retired from healthcare, there is no fee to renew. [Click here](#) to see if you qualify.

If you would like more information about these options or need an electronic copy of your invoice, please contact Moayad Zahraiddin at moayad@aaaham.org or 703.281.4043 ext 4.

PHARMA

I am sure that we have all heard about the new power given to CMS. Now, Medicare may negotiate the price it pays for drugs. Also, manufacturers would only receive \$35 per month from Medicare for a one month supply of insulin. Well, that is not the whole story.

The details assure manufacturers that the changes may cost them very little. The ability to negotiate is very limited and won't go into effect until 2026. By then, there could be a new President who might decide to keep the current system in place.

Here are some of the details that show that manufacturers are safe.

- Medicare won't announce the drugs it will negotiate the price of.
- Medicare can only select 10 drugs to negotiate over.
- The negotiated prices will not go into effect until 2026.
- The full program won't be in effect until 2029.
- The \$35 price limit for insulin will only be for individuals on Medicare.
- As I always say, PHARMA never loses.

Medicare Advantage

Here is some good news for everyone except the Medicare Advantage plans. The House has passed the Medicare Prior Authorization Bill. The Bill passed in the House with more than 300 members voting in favor of it. It requires Medicare Advantage providers to annually submit lists of items and services subject to prior authorization and to adopt beneficiary protection standards.

The Bill passed with a large bipartisan majority. The majority was so large, in part, because HHS ran a one week test of reviewing denials of prior authorizations by enrollees of a Medicare Advantage insurer. The results were that 13% of the billings tested were improperly denied. Won't it be grand if this law is passed and Medicare Advantage plans can't "accidentally" deny coverage which does cost providers a lot of money!!!

Surprise Billing

For those of you who don't know what "Surprise Billing" is, it is when a patient shows at an ER covered by their insurer and is treated by a physician not enrolled in the patient's insurance plan. The No Surprises Act went into effect 1/1/22. The rules created a system that was supposed to have providers and insurers pay for the patients' care. The providers and insurers would pay and the patient would not be liable for any part of the Surprise Billing. Currently, the Bill is not functioning because there is no system in place to determine who should pay the bill and how much they should pay. The effect of all of this is that the patient is delinquent in paying a bill they don't owe, the providers are not being paid and the insurers have to increase their debt reserves.

Telehealth

There are 375 Healthcare Organizations urging the Senate to ensure that the current rules for providing telehealth, under COVID's regulations, are extended for an additional 2 years. The House has already passed a Bill that would accomplish this.

Some of what they want includes allowing physicians licensed to provide a service in state X to practice it in neighboring state Y, without obtaining a license from state Y. Without the extension of the COVID rules, the doctors from state X will not be able to work in state Y. The individuals that will be most affected are those who live in rural areas, those with no way to get to a provider because of where they live, those with certain medical conditions, etc.

Without action by the Senate, the old telehealth rules will be back 151 days after the Public Health Emergency Act (PHE) is terminated.

Medicaid and CHIP Enrollment

If CMS's proposed rule affecting Medicaid and CHIP enrollment goes into effect, it will greatly help Medicaid and Chip enrollees. It will also benefit both providers and enrollees. Some of the changes are so obvious, it is embarrassing that they haven't been done years ago. For example, confirming eligibility will only be done once a year, application and renewal forms will be pre-populated with certain data, certain enrollment processes will be implemented nationally, states will be required to institute measures that will help identify qualified beneficiaries who have been on one of the programs for years by making the renewal of benefits simpler, etc.

There are other beneficial parts in CMS' proposed rules. According to CMS, if there are no changes and the pre-PHE rules are reinstated, 15 million people will lose their benefits and 6.8 million of those people would actually still be eligible. Another proposal is to improve the retention rate of Medicare and CHIP for those who qualify for all reasons except income.

If you question the importance of these 2 programs, look at the latest CMS data. The data was released in May, 2022. The data shows that almost 89 million individuals were on Medicaid/CHIP. That works out to about 51% of all U.S. children.