

Keystone Kronicles

Winter 2020



President’s Letter– Lisa Laudeman, CRCE

The Pennsylvania Keystone Chapter of AAHAM turns 50 in 2020! In honor of this milestone, the celebrations began in December 2019, where we offered three (3) provider members an upgrade to a National membership. Each nominee submitted, in writing, what AAHAM meant to them. The Board voted, and I am extremely pleased to recognize and congratulate our winners listed below:

- Laura Bolich CRCS - Wellspan Health
- Robin Cox CRCS – Wellspan Health
- Cindy Hunter CRCS – Pennsylvania Psychiatric Institute

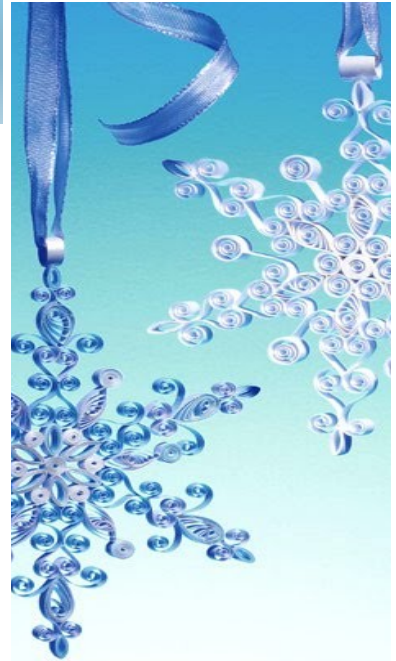
I am also very proud of Keystone’s accomplishments this past year. At the 2019 ANI in Las Vegas, NV, Keystone was recognized with several awards. We won first place for our Journal, and first place for Chapter Excellence in our respective division. Our Legislative Day Scholarship Program was also named after the most deserving member of AAHAM, Linda Sheaffer CRCE. Linda was the driving force that put AAHAM in the spotlight with legislative advocacy. Our chapter has amazing members that helped form and direct us throughout the last 50 years. Rich Templin (founding member of Keystone), Jim Cochran, Lee Williams, Linda Sheaffer and Christine Stottlemeyer, all past local and National AAHAM Presidents.

I was also extremely honored and surprised at the 2019 ANI as the winner of the Bill Spare National Recognition Award. This is recognition from your peers and means more to me than words can express. I have big shoes to fill as your president....and I take that responsibility seriously. I am so blessed with the uniquely qualified Keystone members that sit on your Board of Directors.

2020 is shaping up to be another exciting year for Certification, Membership and Education, the backbone of our Keystone Chapter. Each meeting held this year will have small surprises to mark our 50th anniversary, culminating with a big celebration in December. Our first meeting of 2020 kicks off on March 24th at the Hollywood Casino at Penn National. Our Education Committee has a slate of speakers hitting all the hot topics Revenue Cycle professionals want to know. Come out and join us for March Madness, wearing your favorite college basketball jersey or team colors. We have prizes and fun events planned.

Don’t forget our Raffle which supports the Linda Sheaffer Legislative Day Scholarship fund offered annually to our Keystone provider members. Two (2) scholarships will be awarded to attend Leg Day in DC in April. The scholarships are available for provider members whose employer does not fund attending the event. The deadline to submit your name for these scholarships is Friday, March 6, 2020. Scholarship amounts are \$750 for each recipient. The deadline for early bird registration for Legislative Day is March 20, 2020. The 2020 Legislative Day event will be held April 20-21, 2020.

Happy Anniversary to every Pennsylvania Keystone AAHAM member and friend!



Inside this issue

- President’s Letter.....1
- National Board Meeting.....2
- Membership Update..... 3
- Keystone Kurrents 4
- Certification Corner.....5-6
- 2019 Holiday Meeting7-9
- Board Members.....10
- Corporate Partners.....11

Upcoming Events

- Chapter Educational Meeting– March 24, 2020, Hollywood Casino at Penn National, Grantville, PA
- National AAHAM Legislative Day– April 20th-21st, 2020
- Deadline to register for July Certification Exams– April 15th



AAHAM National Board Meeting Update

presented by Lisa Laudeman CRCE, Chapter President

Member, National CRCE Certification Committee



The National Board Retreat was held in the Jazz capital of the US, New Orleans, Louisiana on January 23rd and 24th. Our National Board is represented by:

Lori Sickelbaugh, CRCE – National President
Amy Mitchell, CRCE – First Vice President
Kenneth Coerner, CRCE – Second Vice President
Erin Miskelly, CRCE – Treasurer
Richard Rogers, CRCE – Secretary
John Currier, CRCE – Chair of the Board
Richard A. Lovich, Esq. – AAHAM Legal Counsel

Keystone is very excited to announce our very own Dale Brumbach, CRCP will serve as National AAHAM's Membership Chair for the 2020-2021 period. Other National Committee Chairs are:

Elizabeth Baptist, CRCE – Executive Certification Chair
Marcy Marquis, CRCP – Professional Certification Chair
Maria Brisueno-Burnett, CRCE – Specialist Certification Chair
Beth Franzak, CRCE – Practices & Standards Chair
Kate Clark CRCE – Education Chair
Joshua Johnson, CRCE – Government Relations Chair
Brenda Fraas, CRCE – Chapter Development Chair

What an exciting year it is for AAHAM. Lori Sickelbaugh, our National President has a platform that will reinvent AAHAM. Her passion – Members and Certification will be at the forefront of her platform along with continued Legislative Advocacy and AAHAM growth in areas of membership, student membership and chapter development.

In 2019, AAHAM announced the integration of the Institutional and Professional certification exams. This process begins with the March exams. AAHAM will no longer include the designation of I or P when achieving certification. Lori announced that AAHAM will no longer have a membership fee for retired National AAHAM members. Also, retired National members with a certification will retain their certification at all levels.

Many other items on Lori's platform are in the works with announcements coming as those agenda items are finalized. The National Committee chairs and members are working non-stop and will continue to work for our membership throughout the 2020-2021 period.

ANI speaker applications are now available along with National webinar presenters. If you are interested in more information on speaking at the ANI or presenting a webinar for the membership, contact our National Education Chair – Kate Clark at cclark@mosaichcs.com or our National Office. ANI will be held in New Orleans, Louisiana October 21-23, 2020 at the Sheraton New Orleans. More information can be found on the National website www.aaham.org

Membership Update– Time to Renew!

2019 Membership Report

National Membership 166 members

107 Renewals
30 New memberships
14 New Student Members
11 Student Members
4 Lifetime members

Local Membership 61 members

34 Renewals
27 New
0 Students

Total 2019 Membership 227

Total 2018 Membership 196

2019 is now behind us, and that means it's time to renew your Keystone AAHAM Membership for 2020. Invest in your future by renewing your membership. Local membership renewals are due by February 28, 2020. What other organization can you join for just \$25 and receive all the benefits offered by Keystone? Here are a few of the benefits:

- Discounted registration fees for all Keystone Chapter education meetings.
- Keep current with changes in the healthcare industry through networking with your peers and access to our many corporate partners and other vendors.
- Stay informed and keep on top of the latest National and Local regulations facing today's Revenue Cycle professionals. You will receive a subscription for the Keystone Journal including Keystone Kurrents Legislative Update.
- Opportunities for peer networking, cutting edge certification training and education sessions, along with leadership development all at the local level.

If you are not a National member of AAHAM, consider "Raising your Professional Level" and join National AAHAM. You get all the benefits from Keystone and all the National perks as well. The annual membership fee is \$209 at the National Level.

AAHAM and Keystone also offer student memberships. At the National and Local level, full time student membership is free. If you know someone attending a college or university with an interest in Revenue Cycle...feel free to encourage them to get involved. You can refer students to our membership chair, Dale Brumbach or any board member.

To renew your membership for 2020, Please visit our web site at www.keystoneaaham.org or National's website at www.aaham.org.

National Members please send your renewals to the National Office and not your local chapter.

We have some exciting programs and great speakers already lined up for 2020, so be sure to send your membership in now! You won't want to miss one meeting!

Your support of AAHAM and participation in its programs is an investment in your career and future. Hope to see you in 2020!





Keystone Kurrents, Government Relations Update, Stan Slipakoff, Esq.

Pennsylvania Keystone is again proud to be involved at the federal level and supporting AAHAM's 2020 Legislative Day event. Pennsylvania chapters have brought strong grassroots advocacy and participation to the event throughout the past 16 years.

The Board of Directors encourages all members to consider participation in AAHAM's Legislative Day events. Represent your facility, your state and your industry at the one political event that directly impacts you, your facility and your bottom line.

Paul Miller, AAHAM's lobbyist says "AAHAM has really understood the legislative and regulatory process and this is why they have had so much success in the past. AAHAM's leadership has gone the extra mile to ensure AAHAM has a strong voice in Washington".

The 2020 Legislative Day will be held April 20-21, 2020 at the Hyatt Regency Washington on Capitol Hill. The event begins on Monday with an Introduction to Legislative Day and an overview of the AAHAM position. Tuesday is a packed day with morning speaker presentations and individual, pre-arranged meetings with members of the House of Representatives and the Senate. Attendees meet with your local congress representatives in the House and Senate. The event ends with a network reception and debriefing session Tuesday evening.

A new incentive from AAHAM for 2020 – The registration rate is a low \$199 for AAHAM National members and for each additional first time registrant you bring along, the rate per attendee is \$100. Non-AAHAM member rate is \$229.

Local Update

Keystone AAHAM is pleased to announce the Linda Sheaffer Legislative Day Scholarship Award. Keystone is offering two (2) scholarships to our provider members whose employer does not sponsor your attendance at this event. Each scholarship is for \$750. The recipients will cover their costs and submit receipts for reimbursement.

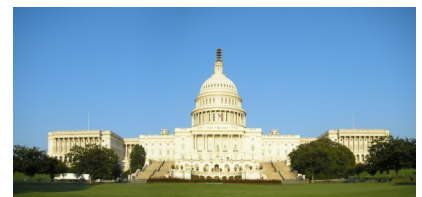
Represent your facility, your state and your industry at the one political event that directly impacts you, your facility and your bottom line. Early bird registration is open through March 20, 2020 for \$199. Rooms are available at an AAHAM discounted rate of \$289 per night.

Interested provider members may submit their interest to Lisa Laudeman via:

Email: llaudemanejones@ppimhs.org

Fax: 717-782-2351

Deadline to submit for the scholarships is Friday, March 6, 2020.



Certification Corner

Congratulations to Keystone AAHAM Members who recently earned their certifications and recertifications! We are very proud of you for taking this step and wish you much future success!!!

Certification Calendar

March 9-20, 2020 - March 2020 Exam Period
April 15, 2020- Registration Deadline for July 2020 Certification Exams
July 20-31, 2020- July 2020 Exam Period
August 17, 2020- Registration Deadline for November 2020 Certification Exams
November 2-13, 2020- November 2020 Exam Period
December 15, 2020- Registration Deadline for March 2021 Certification Exams

November 2019	Nov 2019 (continued)	Nov 2019 (continued)
Jessica Dranzik, CRCP-I	Teila Eveler, CRCS-I	Beth Meshey, CRCS-I
Rodney Grove, CRCP-I	Cheryl Gramlich, CRCS-I	Amanda Moffitt, CRCS-I
Amy Hobbs, CRCP-P	Maddison Grobost, CRCS-I	Judy Myers, CRCS-I
Karen Hunt, CRCP-P	Holly Hartman, CRCS-I	Kim Peters, CRCS-P
Crissty Johns, CRCP-P	Matthi Jenkins, CRCS-I	Pamela Pond, CRCS-P
Vanessa Knauer, CRCP-P	Jacqueline Keiser, CRCS-I	Kristel Smith, CRCS-I
Teresa Lane, CRCP-P	Kimberly Kestner, CRCS-P	Paula Spatz, CRCS-I
April Arnold, CRCS-I	Megan King, CRCS-I	Anna Starckey, CRCS-I
Cindy Barnes, CRCS-P	Amyjo Kohler, CRCS-I	Emilee Tomco, CRCS-I
Erin Blounts, CRCS-P	Amy Loss, CRCS-I	Nicole Wakefield, CRCS-P
Lisa Boyd, CRCS-I	Troy Maier, CRCS-I	Samantha Weaver, CRCS-P
Mary Brown, CRCS-I	Michael May, CRCS-I	Holly Zirkle, CRCS-I
Tracy Dunlap, CRCS-I		

New in 2020

Beginning with the March 2020 certification testing period, the AAHAM CRCE, CRCP, and CRCS certifications will no longer have separate exam versions for Institutional (I) and Professional (P).

The combined format leads to a more comprehensive certification, and will broaden the knowledge of our members. Examinees will be tested on both Institutional and Professional material. The 2020 study manuals have been updated to reflect the new exam format, and also include clear study instructions for examinees.



Certification Corner (continued)

CEU Sign-in Sheets for Certified Members (Reminder for Educational Meetings)

If you are AAHAM-certified, and are a member of National AAHAM, please be sure to sign in at the registration area prior to each meeting. This CEU Sign-in form is used to track your participation in the meeting, and helps us to calculate the CEUs to report to National AAHAM.

If you leave a meeting early, please remember to sign out. We will calculate your CEUs accordingly.

Sample of form header below:

PARTICIPANT LIST: ***ALL Certification Types: CRCE, CRCP, CRIP, CRCS, CCT***

Certified Member's Name	Certified Member's Membership ID#	Certification Type CRCE, CRCP, CRIP, CRCS, CCT	Primary AAHAM Chapter (if other than PA Keystone)	Signature Out	Time Signed Out	Continuing Education Units earned (only if different from shown below)

Reporting, and Checking Your CEUs Online

National Members of AAHAM can earn and report CEUs to keep their certification active.

Local-only members do not have the option to earn and report CEUs to keep their certification active.

Local-only and Non-member CRCSs, are required to sit for their exam before the expiration date of their certification period to renew their certification.

To Submit CEUs online, go to the Certification Section of the AAHAM website, or click: <http://www.aaham.org/Certification/RecertForm.aspx>

Exception - for PA Keystone AAHAM Educational Meetings: I report those CEUs on your behalf, based on your attendance and participation at our Chapter Meeting educational sessions.

To Check Your CEUs Online, go to the Certification Section of the AAHAM website, or click: <http://www.jcams.com/trackCEU/AAHAM/checkCEUcombined/checkCEU.php>

Please contact me if you have any questions or need assistance with the certification process.

Warm Regards,
 Carolyn Brown, BBA, CRCE-I
 Pennsylvania Keystone AAHAM Certification Chairperson
 717-901-4238 (Direct Line)
 717-926-3570 (Cell)
 Email: cbrown@oip.com

Annual Holiday Meeting and Silent Auction



On December 12th, the Pennsylvania Keystone Chapter held it's Annual Holiday Meeting and Silent Auction.

The day was full of terrific speakers, awards, recognition, and just great networking among all of our colleagues.

Our guests for the day included National AAHAM President, John Currier and Second Vice President, Amy Mitchell, who spoke on The Present and Future State of AAHAM's Legislative Advocacy.

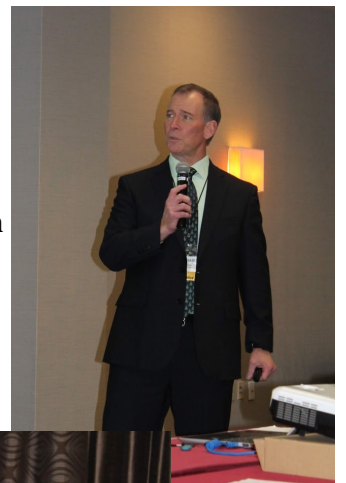


Amy recognized Former National and Keystone President, Linda Sheaffer by presenting her with a framed copy of the brochure from the first Legislative Day in 2005, for which she was an integral part of spearheading. The Chapter further recognized Linda's efforts by naming the Keystone Legislative Day Scholarship program in her honor. Linda was surprised and delighted by this honor, as well as when her family showed up to support her!



We were also fortunate to have Mary Beth McMenemy from Lehigh Valley Health Network and Keith Beck from OSS speak with us on Price Transparency at their facilities.

Amy Repman from Wellspan shared some great information on GeoFencing and Steve Kusic from NRA discussed Proposed Debt Collection Regulations.





One of the highlights of the day is the **Annual Silent Auction.**

Thank you to everyone who donated items to this year's 24th annual silent auction. We broke another record this year netting \$3,080.00 which is almost \$400.00 more than the year before. We couldn't do it without the generous support of our members and corporate partners. Thank you again to everyone that participated.

Toney Fedullo had plenty of games to keep us entertained during the day including "Name The Mascot" and we Celebrated No Shave November with our 2nd Annual contest to benefit "Fight Colorectal Cancer"!

The Winner is... Toney Fedullo! Thanks to all who participated and donated!



During Lunch, Chapter President, Lisa Laudeman presented the President's Award to Bill Major, Chairman of the Board, and former Keystone President.



Thank you to all of our members and guests who were able to join us for the
Our Annual Holiday Education Meeting and Silent Auction!





Keystone AAHAM Board Members 2020-2021

Chairperson	Bill Major, CRCE, CRCS
President	Lisa Laudeman, CRCE
Vice President	Mary Beth McMenammin, CRCE
Treasurer	Laurie Steffy, CRCS
Secretary	Kimberley Raftery
Elected Board Member	Irene Parks (Corporate Partner Chair)
Elected Board Member	Dale Brumbach , CRCP (Membership Chair)
Certification Chair	Carolyn Brown, BBA, CRCE
Government Relations Chair	Stan Slipakoff, Esq.
Ways and Means Chair	Kristy Richmond
Communications Chair	Mary Wallace, CRCP
Education Chair	Nancy Esterly, CRIP
Chapter Excellence Chair	Amanda Kimball, CRCS
Social Chair	Toney Fedullo, CRCS
Education Committee	Anne DelPizzo: Sharon Taube; Marlena Kratzer, CRCE; Susan Reese, CRCE
Ways and Means Committee	Angela Leffew, MBA, CRCP
Corporate Partner Committee	Cherice Swick, CRCP



AAHAM

The only national organization dedicated exclusively to the revenue cycle

The American Association of Healthcare Administrative Management (AAHAM) is the premier professional organization in healthcare administrative management. Your one-stop resource center for information, education and advocacy in the areas of reimbursement, admitting and registration, data management, medical records, patient relations and so much more.

Thank You to Our 2019 Keystone AAHAM Corporate Partners



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National Recovery Agency
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Platinum

ProCo
Commercial Acceptance Company
Penn Credit
Credit Management Company
Financial Recoveries
Arcadia Recovery Bureau

Gold

CBCS
PNC Healthcare

Silver

KeyMed
Bureau of Account Management
SunStone Consulting
EMC Soft
Medit
Receivable Recovery Solutions (RRS)



*The Premier Organization for
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Pennsylvania Keystone Chapter